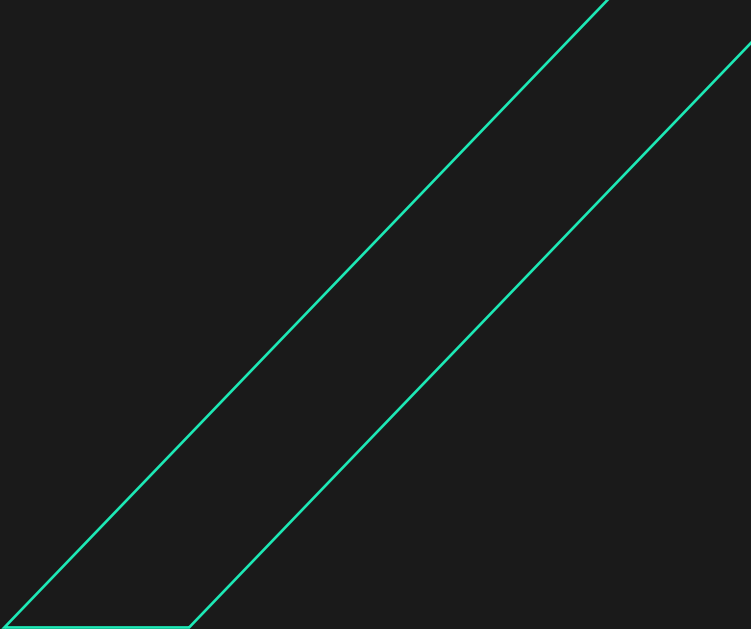


2023

Climate  
Analysis  
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# The Six Best Carbon Accounting Software of 2023 in the US

SIAPARTNERS



*In light of the increasing focus on measuring and reducing greenhouse gas emissions, carbon accounting software has become more valuable than ever for companies. Many organizations are becoming more aware of their environmental impact and are seeking third-party assistance to monitor and decrease their carbon footprint.*

# What is carbon accounting software?

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Carbon accounting software helps companies manage their efforts to reduce carbon emissions. Carbon accounting software can help keep companies informed about their carbon emissions and help reduce their carbon footprint as the company grows.

Using carbon accounting software enables companies to maintain accountability for their environmental objectives, implement strategies to minimize their emissions, track their progress in reducing emissions,

and get expert advice on how to do business in a more sustainable manner.

This report provides a fact-based comparison of the six most prominent carbon management software vendors on the market.

Sia Partners' Climate Experts have identified the most relevant features to consider when selecting the carbon accounting software that best aligns with a company's requirements.



Feature	Greenly	Watershed	Persefoni	Sustain. Life	Normative.io	Sweep
<b>Carbon footprint</b>						
Automated data collection	✓	✓	✓	X	✓	✓
Expense-based approach	✓	✓	✓	✓	✓	✓
Activity-based approach	✓	✓	✓	✓	✓	✓
Carbon IT Management	✓	✓	✓	X	?	✓
Supplier Engagement	✓	✓	✓	X	X	✓
Carbon Financial Management	✓	✓	✓	X	✓	✓
Carbon Footprint Multi-Entity Consolidation	✓	✓	✓	X	✓	✓
API Integration	✓	✓	✓	X	✓	✓
User permissions	✓	✓	✓	X	✓	✓
Lifecycle analysis	✓	✓	X	✓	✓	X

## Reporting

Automated generation of reports for external ESG reporting frameworks	✓	✓	X	?	✓	X
Benchmarking	✓	✓	✓	✓	✓	✓
Automated generation of shareable internal reports for employees and stakeholders	✓	✓	✓	✓	✓	✓
Carbon Footprint Certification	✓	✓	✓	✓	?	✓
GHG Protocol certification	✓	✓	✓	X	✓	✓
Generation of audit-ready reports for Scope 3	✓	✓	✓	?	✓	✓
Customizable analytics	✓	✓	✓	X	✓	✓

Feature	Greenly	Watershed	Persefoni	Sustain. Life	Normative.io	Sweep
<b>Communication</b>						
Communication Kit	✓	✓	✓	✓	✓	✓
Dedicated Employee Platform	✓	✓	✓	X	X	✓
<b>Reductions and target setting</b>						
Suggestion of action plans	✓	✓	✓	✓	X	✓
Target emissions tracking	✓	✓	✓	X	X	✓
Target emission scenarios	✓	✓	✓	✓	?	✓
Tracking of net zero, carbon neutral and SBTi	✓	✓	✓	✓	?	✓
<b>Carbon Management</b>						
Ability to calculate the cost and impact of carbon offsets and removals	X	X	✓	X	X	✓
Ability to create a portfolio of offsets	X	X	✓	X	X	✓
Marketplace of carbon removal, carbon offsets	✓	✓	✓	?	?	✓
<b>Support &amp; Misc.</b>						
Dedicated platform for consultants	✓	✓	✓	✓	✓	✓
Education content	✓	✓	✓	✓	X	✓
Dedicated platform included	✓	✓	✓	✓	✓	✓
<b>Pricing</b>						
Price range	\$	\$\$\$\$	\$\$\$	\$\$	\$\$	\$\$\$



# Net-Zero by 2050

*As more companies join the movement to achieve net-zero emissions by 2050, **carbon accounting, and managing carbon emissions through carbon accounting software**, is imperative to succeed.*

*Achieving net-zero emissions, which is **where a company offsets their carbon emissions entirely, requires careful planning that can be facilitated by carbon-accounting software.***

*Take the first step to reducing your carbon footprint by contacting us today! Our Climate Experts will help you choose the carbon accounting software that best fits your business needs.*



# About Sia Partners

Sia Partners is a next-generation management consulting firm and pioneer of *Consulting 4.0*. We offer a unique blend of AI and design capabilities, augmenting traditional consulting to deliver superior value to our clients. With expertise in more than 30 sectors and services, we optimize client projects worldwide. Through our *Consulting for Good* approach, we strive for next-level impact by developing innovative CSR solutions for our clients, making sustainability a lever for profitable transformation.

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