

September 2021

# Factsheet.



**SIAPARTNERS**

# We are a next-generation consulting firm.

*We are a global firm that has grown steadily over the past 20 years*



**2,000** Consultants



**36** Offices across **18** countries



**330M€** in Revenue for FY21/22



**+19%** increase in revenue FY19/20 despite C19

*We invest heavily in tech and design to stay on cutting-edge and meet our clients' evolving challenges.*



**5** AI centers



**2** Design Centers



**600** Clients / **92%** returning

*We cultivate expertise stemming from our R&D activities and proximity with our clients' industries*



**4%** Of our revenue invested in R&D



**130K+** Followers on LinkedIn

# A pioneer mindset, enhanced by a unique blend of capabilities...

...to better serve our clients.

INDUSTRY REB∞T X.0

*Delivering results through Business Expertise, the core of Consulting*

BUSINESS EXPERTISE & TRANSFORMATION

*Leveraging AI, emerging tech, and open innovation for augmented consultants*

CONSULTING 4.0

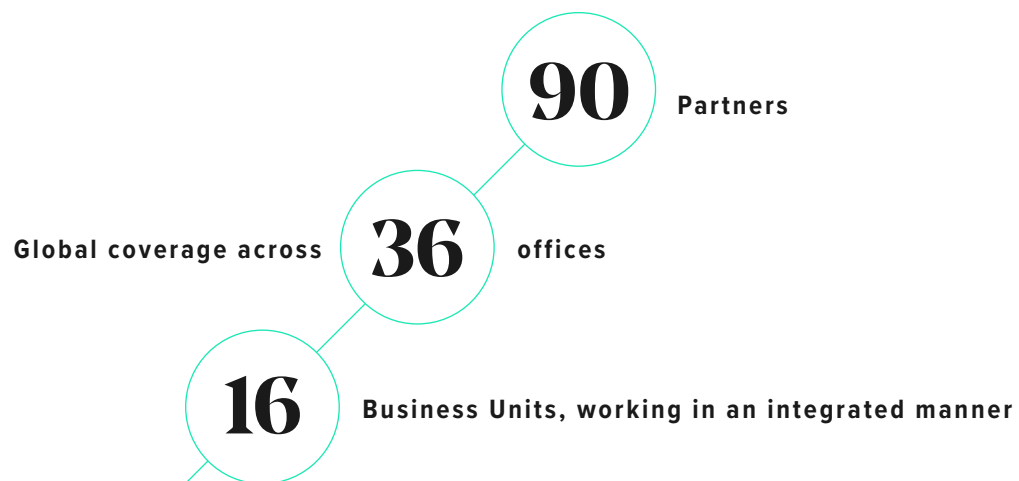
*Reshaping projects and experiences through design & creativity for next-level impact*

CONSULTING by DESIGN

*Making CSR a lever for shared, profitable transformation*

CONSULTING FOR GOOD

# We are business experts focused on delivering superior results.



<b>SECTORS</b>		<b>SERVICES</b>
Agriculture		Actuarial Sciences
Automotive & Aerospace Defense		Business transformation
Banking & Capital Markets		Coaching & Leadership
Consumer Goods & Retail		Compliance
Energy, Resources & Utilities		Corporate Strategy
Government		CSR
Health		Cybersecurity
Insurance		Data management
Luxury goods and beauty		Data Science
Manufacturing		Digital transformation
Pharmaceuticals		E-commerce
Real Estate		Financial Performance
Software & platforms		Growth & Innovation
Technology		IT Strategy
Telecommunications & Media		Marketing & Customer Experience
Transportation & Travel		Organization effectiveness
		People
		Pricing & Revenue Management
		Procurement & Sourcing
		Restructuring
		Supply Chain & Logistics

# As the pioneer of Consulting 4.0, we leverage AI, emerging tech, and open innovation.

## Tech Lab

*We stay one step ahead of the emerging tech value offer*

### Disruptive technologies

RPA | IoT | 5G | Blockchain | DevOps | Quantum Computing

### Advanced AI technology

Voice Recognition/Virtual Assistants | Voice recognition | Satellite image recognition | Multilingual sentiment analysis | Time prediction | Machine Learning on edge

### Tech Greenfields

*Complex ecosystem transcending conventional business*

BIM | Autonomous Vehicles | Connected Home | Predictive healthcare | Digital currencies

## AI Centers

*We boost the transformational impact of AI through our solutions*

- Heka, our AI ecosystem:
  - PAAS
  - AI solutions
  - AI accelerators (Algorithms/models/APIs POC & data sets)
- Production and industrialization of AI projects

## Open Innovation

*We develop innovative ecosystems, both independently and with our clients*

- STUDIO, our startup investment arm
- APIFICATOR, international challenge for tech B2B startups
- Alliances and partnerships bringing added value to our clients
- Helping our clients develop their own innovative ecosystems

CONSULTING

4.0

# We believe design and creativity can transform projects and experiences for next-level impact.

EVOL

[ MAKESTORMING ]

## Creative Agency

*Designing experiences*

We help our clients develop brand and communication strategies, implement omnichannel customer relationship strategies, and digitalize the customer experience.

## Design Centers

*Creativity through human experience*

We combine collaboration, design thinking, and user experience to help our clients develop new ideas and accelerate their projects.

CONSULTING  
by DESIGN

# We make CSR a lever for shared, profitable transformation.

CONSULTING  
FOR GOOD

4

**Labs for Good** operating on two levels:

- Implementing internal initiatives, policies, and values that support our people, our community, and our planet
- Integrating CSR into innovative offerings for our clients worldwide

## 01. Climate Analysis Center

- Anticipating a warmer world
- Leveraging technologies
- Green financing
- Adapting public policies
- Biodiversity
- Agriculture
- Circular Economy

## 02. Ethics and Compliance

- AML / KYC
- Data privacy & algorithm bias
- Ethics
- Anti-Bribery
- Online fraud / trafficking

## 03. Social Responsibility

- Diversity & Inclusion
- Well being at work
- Burn out and Bore out prevention
- Work 4.0
- Work transformation and social negotiation

## 04. Responsible AI

Leveraging our Data Science Lab to support social responsibility, ethics & compliance, and the environment



- 
- **Belgium**
  - **Canada**
  - **France**
  - **United Kingdom**
  - **Germany**
  - **Hong Kong**
  - **Italy**
  - **Ireland**
  - **Japan**
  - **Luxembourg**
  - **Morocco**
  - **Netherlands**
  - **Qatar**
  - **Saudi Arabia**
  - **Singapore**
  - **United Arab Emirates**
  - **United States**
  - **Panama\***

\*Sia Partners Panama, a Sia Partners member firm

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